

APPROVED

Master of Arts in Global Business Practice
Faculty of Business and Humanities

Award Class					
Awards					
MA					
Programme Code	CR_BGLBP_9	Mode of Delivery	Full Time, Part Time, ACCS	No. of Semesters	3
NFQ Level	9	Embedded Award	No	Programme Credits	90
Next Review Date					
Review Type				Date	
Programmatic Review				01/03/2021	
Department	MARKETING & INTERNATIONAL BUSINESS				

Programme Outcomes

Upon successful completion of this programme the graduate will be able to demonstrate... :

#	PO Domains	Programme Learning Outcome
PO1	Knowledge - Breadth	Demonstrate broad understanding of the key business areas that underpin the internationalization of business organisations.
PO2	Knowledge - Kind	Explore, evaluate and critique the multitude of complex issues, challenges and perspectives relating to the global business environment.
PO3	Skill - Range	Apply skills across management, business development, operations, supply chain, global strategy and other key international business practices.
PO4	Skill - Selectivity	Analyse, evaluate and synthesise complex, multi dimensional problems emanating from the global business environment from the perspective of individual, peer and team based insight.
PO5	Competence - Context	Apply their knowledge and competencies in a range of business organisations, with varied cultures and cultural settings, from SMEs to MNCs who are, or who are intending, to trade internationally.
PO6	Competence - Role	Act pro-actively, practically and positively in a variety of structures (including teams) to complete specific tasks pertinent to global business, while fulfilling a variety of roles.
PO7	Competence - Learning to Learn	Display autonomy to control their own personal development through inquiry, reflection and investigation.
PO8	Competence - Insight	Synthesize their knowledge, skills and competencies in a manner that ensures a rounded perspective on the global business environment.

Semester Schedules

Year 1 / Semester 1

Mandatory				
<i>Code</i>	<i>Title</i>	<i>Module Coordinator</i>	<i>Version</i>	<i>Credits</i>
MRKT9018	<u>Business Relationship Mgt.</u>	Katie Power	1	5
MGMT9041	<u>Global Competitive Strategies</u>	Katie Power	2	5
MGMT9042	<u>Innovation Theory and Practice</u>	Katie Power	1	5
MGMT9039	<u>International Bus. Negotiation</u>	Katie Power	2	5
MGMT9040	<u>Operations Strategy</u>	Pio Fenton	1	5
ACCT9002	<u>Performance & Data Evaluation</u>	Claire OSullivan Rochford	3	5

Year 1 / Semester 2

Mandatory				
<i>Code</i>	<i>Title</i>	<i>Module Coordinator</i>	<i>Version</i>	<i>Credits</i>
MGMT9038	<u>Business Environment Simulatio</u>	Katie Power	1	10
PLAC9017	<u>International Bus Field Trip</u>	Katie Power	2	5
MGMT9043	<u>Purchasing & Logistics</u>	Katie Power	2	5
MGMT9036	<u>Seminar Series (International)</u>	Katie Power	4	5
LEGS9003	<u>Trade Policy & Regulation</u>	Katie Power	2	5

Year 1 / Semester 3

Year 1 Semester 3 Elective Regulation

Students must complete one elective. MGMT9044 will only be completed in cases where learners cannot obtain a placement or complete PLAC9018

Elective				
Code	Title	Module Coordinator	Version	Credits
PLAC9018	Internationalisation Placement	Katie Power	2	30
MGMT9044	Internationalisation Project	Katie Power	2	30