

APPROVED**ARCH8017: Architectural Portfolio**

Module Details	
Module Code:	ARCH8017
Title:	Architectural Portfolio APPROVED
Long Title:	Architectural Portfolio
NFQ Level:	Advanced
Valid From:	Semester 1 - 2021/22 (September 2021)
Duration:	1 Semester
Credits:	5
Field of Study:	5810 - Architecture & Urban Environment
Module Delivered in:	2 programme(s)
Module Description:	Architectural Portfolio primarily focuses on written, oral and visual presentation techniques required in the field of architecture. Portfolio preparation, interview techniques and the creation of a digital CV & portfolio will prepare the student seeking employment in the architectural field.

Learning Outcomes	
On successful completion of this module the learner will be able to:	
#	Learning Outcome Description
LO1	Prepare a coherent representation of his/her work to an industry standard.
LO2	Design a digital portfolio and curriculum vitae a using a web design platform.
LO3	Formulate and realise a design to display students end of year work in digital/physical format
LO4	Prepare and organise a strategy and discipline specific CV for job interviews.
Dependencies	
Module Recommendations	
Incompatible Modules	
No incompatible modules listed	
Co-requisite Modules	
No Co-requisite modules listed	
Requirements	
Students enrolling in the module should be familiar with software like Photoshop to complete assignments.	

Indicative Content	
Graphic & Written Presentations	
Portfolio presentation: Final presentation techniques. Evaluation of existing work. Creation of a standardized project template. Creation of a book using all imaging, graphic & 3d visualisation packages. Create an online portfolio, optimised images, and downloadable CV. Using Wix or other free Portfolio Web Page Engine to create a unique website displaying a selection of the student's quality work. The web page should be clear in terms of navigation and quality display work. 3D Visualisation, CAD drawings, sketches and model photographs should all be included. CV design using PowerPoint, Word & Photoshop computer software. CV structure, layout, style, personal statement, action words, language. Formulating a cover letter; structure, grammar, punctuation. Steps on how to complete a job application form.	
Oral Presentation Techniques	
Introduction to interview techniques. The mock interview is designed to guide students to: practice interviewing, develop interviewing strategies, reduce anxiety and nervousness before the actual interview. Create a good first impression. Communicate your skills clearly. How to answer difficult questions. Guidance on how to prepare. Professional dress, timekeeping, review of appropriate interview material (skills, type of work, particular employers).	
Digital/Physical Presentation	
Prepare physical/digital presentation for final year project using CAD/REVIT, Adobe Photoshop and Adobe InDesign software packages. The student will learn how to arrange a complex amount of information in a clean and legible manner. The following design considerations should be kept in mind: grid structure, font sizes, composition and legibility of drawings, hierarchy of images. Optimisation of cad drawings, line weights, hatch, colour, hand drawings and 3d drawings enhanced, legends, hierarchy of text, type of font, importing and exporting drawings from various graphic software packages and customized printing for various size formats.	

Module Content & Assessment	
Assessment Breakdown	%
Coursework	100.00%

Assessments

Coursework			
Assessment Type	Project	% of Total Mark	15
Timing	Week 3	Learning Outcomes	4
Assessment Description Prepare cv, cover letter			
Assessment Type	Project	% of Total Mark	25
Timing	Week 8	Learning Outcomes	1,2
Assessment Description Create a web portfolio			
Assessment Type	Project	% of Total Mark	60
Timing	Sem End	Learning Outcomes	1,3
Assessment Description Project Design Book			
No End of Module Formal Examination			
Reassessment Requirement			
Coursework Only			
This module is reassessed solely on the basis of re-submitted coursework. There is no repeat written examination.			

Module Workload

Workload: Full Time					
Workload Type	Contact Type	Workload Description	Frequency	Average Weekly Learner Workload	Hours
Lecture	Contact	Delivery of module content	Every Week	1.00	1
Lab	Contact	Computer application	Every Week	2.00	2
Independent & Directed Learning (Non-contact)	Non Contact	Completion of assignments	Every Week	4.00	4
Total Hours					7.00
Total Weekly Learner Workload					7.00
Total Weekly Contact Hours					3.00

Workload: Part Time					
Workload Type	Contact Type	Workload Description	Frequency	Average Weekly Learner Workload	Hours
Lecture	Contact	Delivery of module content	Every Week	1.00	1
Lab	Contact	Computer Application	Every Week	2.00	2
Independent & Directed Learning (Non-contact)	Non Contact	Completion of assignments	Every Week	4.00	4
Total Hours					7.00
Total Weekly Learner Workload					7.00
Total Weekly Contact Hours					3.00

Module Resources

Recommended Book Resources	
<p>Karen Lewis. (2015), Graphic Design for Architects: A Manual for Visual Communication, 1st. Routledge, 2 Park Sq, Milton Park Abingdon, Oxon, OX14 4RN, [ISBN: 9780415522618].</p> <p>Harold Linton & William Engel. (2017), Portfolio Design for Interiors, 1st. Fairchild Books, 50 Bedford Sq, London, WC1B 3DP, UK, [ISBN: 9781628924725].</p> <p>Diane M. Bender. (2017), Design Portfolios, 3rd. Fairchild Books, 50 Bedford Sq, London, WC1B 3DP, [ISBN: 9781501317248].</p> <p>Tina DeJard, & Kelly Kordes Anton. (2019), Adobe InDesign 2020 release Classroom in a Book, 1st edition. Adobe Press, San Jose, California, USA, [ISBN: 978-013650267].</p>	
Supplementary Book Resources	
<p>James Innes. (2015), The Interview Book, 3rd. Pearson, Harlow, England, [ISBN: 978-129208651].</p> <p>Fig Taylor. (2013), How to Create a Portfolio and Get Hired: A Guide for Graphic Designers and Illustrators, 2nd. Laurence King, London, UK, [ISBN: 1856696723].</p> <p>Andreas Leuscher. (2017), The Architects Portfolio: Planning, Design, Production, 1st. Routledge, New York, [ISBN: 978-113840544].</p> <p>Katerina Ruedi Ray, Lesley Lokko and Igor Marjanovic. (2003), The Portfolio (Architectural Students Handbooks), 1st. Routledge, Oxford, UK, [ISBN: 0750657642].</p> <p>Beth Tondreau. (2019), Layout Essentials: 100 Design Principles for Using Grids (Design Essentials), 2nd. Rockport Publishers, Beverly, USA, [ISBN: 9781631596315].</p>	
This module does not have any article/paper resources	
Other Resources	
<p>Website, Creating Portfolio Website, Wix. com. Inc, https://www.wix.com</p> <p>Website, ADOBE INDESIGN - Layout design for digital and printed books, Adobe, https://helpx.adobe.com/ie/indesign/tutorials.html</p>	

Module Delivered in

Programme Code	Programme	Semester	Delivery
CR_CARCT_8	Bachelor of Science (Honours) in Architectural Technology	-1	Mandatory
CR_DINAR_8	Bachelor of Science (Honours) in Interior Architecture	-1	Mandatory